Open BIM - Creating a Universal Approach

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International home of openBIM

Three Important Questions

Why are Open, Universal Digital Standards important?

Why is buildingSMART important for Open Standards?

Why should you take a leading role?

The Importance of Standards

Change is inevitable

Digital Technology has completely upended traditional business models

Consumers expect service and products to get better and cheaper

The building and infrastructure industry is ripe for disruptive change

Lead, follow or be crushed: change is inevitable!

The Importance of Standards

Benefits

Save time and money
- On design
- On construction
- On operations

Make better, more informed decisions

Deliver better results for your customers

The Importance of Standards

Requirements

Open Shareable Machine Readable Data

Good data is essential: what is good data?

Living with legacy

Good data requires open standards

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Goals

openBIM Standards

openBIM Compliance

openBIM Adoption

openBIM Use

Your Leadership

Why it is Important

This is your industry….

Governments are best positioned to lead

Users can define the detail

Clients are part of the industry!

Thank You

Richard Petrie, Chief Executive

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