

Straumann Group

The logo consists of a solid blue rectangular background. Centered within this rectangle is the text "straumanngroup" in a white, lowercase, sans-serif font. The word "straumann" is in a slightly larger font size than "group".

straumanngroup

SPEECH

VERSION 1.2

8.09.2022

Sébastien Roche

Speech

Dear all,

as a company that is all about teeth, we know how important it is to make sure your roots are strong and deep. Thank you for inviting me to the inauguration of uptownBasel. [My name is Sébastien Roche, COO and member of the Executive Management Board of Straumann Group.]

And even though we will soon occupy our building here for the first time in Arlesheim, Straumann Group's history has always been closely linked to Basel-land. In 1990, Institut Straumann was born in Waldenburg, in a valley not far from here, with just 30 employees, making dental implants. At that time, Institut Straumann was small, but our implants were innovative and of the highest quality. The local traditions of precision and quality manufacturing helped us to grow quickly then, and we are counting on this new site to help us to continue to grow now. Straumann Group now has around 10,000 employees, and revenue was more than 2 billion francs in 2021. We hope to more than double this number and get to 5 billion francs over the next 8 years. Sites and offices like this are exactly what our company needs to grow further and remain competitive. We have more than trebled our global workforce in the last ten years. This is great news of course, but we cannot recruit more people without giving them a space to work in.

Make no mistake that while we want to grow, we want to make sure we grow in the right way. Straumann Group has just submitted our goal to emit zero carbon by 2040 to an independent body. This is a big undertaking. This net zero emissions reduction target means full decarbonization of Straumann Group's operations and value chain. It means we have to make deep, systemic changes and uptownBasel will play a big role in this. By 2024, all of Straumann Group electricity in the world should come from renewable sources. In Arlesheim, we are delighted to see the solar panels here and we will also be supplied with hydroelectric energy. What's more, the recycling and re-use of the exhaust heat is not only prudent, but will also be sent for use in heating the surrounding municipalities.

We will be able to have a new, highly-automated, distribution warehouse. The expansive space will accommodate our future growth and it will enhance our capabilities of fulfill customer demand internationally. As Chief Operations Officer you can imagine how much these sentences delight me.

I commend the developers and the project team for your work on this business park. The uptownBasel site is a wonderful space, which will allow us to bring our teams from 4 different sites together in Building 8. And our development teams will also get a new home here. More than 100 employees from our R&D teams will be able to work here in Arlesheim, and around half that total will work in a flexible or hybrid fashion, splitting their time between HQ, home and uptownBasel. The new building will enable spontaneous meetings, cross-functional working and thus promote valuable knowledge exchange between the various teams.

Straumann Group

So you see, UptownBasel will be absolutely crucial to today's and tomorrow's Straumann Group.

Thank you for helping us grow and helping us to be a dynamic and responsible actor in the local and global business landscape.